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FOR IMMEDIATE RELEASE

LANSA TO PREVIEW NEW MOBILE OFFERING AT COMMON 2015

Upcoming version of LANSA's LongRange will enable IBM i developers to build native apps across the entire Windows 8.1 platform – phones, tablets and desktop/laptop computers

Downers Grove, IL April 23, 2015 – LongRange, a tool that enables IBM i programmers to build native Apple iOS and Android mobile apps with their existing RPG/COBOL skills, is strengthening its mobile offering by adding support across the entire Windows 8.1 platform. Not only does this include Windows phones and tablets, but also desktop/laptop computers. Available this summer, LongRange's ability to create brand new Windows Modern UI (formerly Metro-style) desktop applications is a first for the IBM i community.

"Using our unique set of solutions and development tools, LANSA is able to deploy new business applications faster than our competition," said Steve Gapp, president LANSA Americas. "With the upcoming release of LongRange, customers can extend the mobile apps they developed for Apple and Android to the Windows platform – without having to write any additional code. Even more impressive, they can run their LongRange apps on Windows 8.1 PCs."

These capabilities are attractive to BWI Companies Inc., a distributor of lawn and garden products, whom replaced a 15 year old stand-alone, laptop-based outside sales application with a native mobile app solution using LongRange.

"We needed our sales team to be able to take orders on site, provide customers with order confirmation details, look up open orders and be able to discuss outstanding balances with their customers, and that wasn't happening with our old solution," said Henry Munson, BWI manager information services. "So far, the native app we built for our sales team has been installed on 135 of our US reps' Apple and Android devices. The acceptance rate has been through the roof, our sales team now has instant access to all the IBM i customer information they need while on site, and we've already achieved a 400% ROI in less than a year."

"With the ability for LongRange to run natively on today's Windows 8.1 devices, like the Microsoft Surface and Surface Pro," says Gapp, "companies like BWI can now provide field workers with a single device option that delivers the convenience of a tablet and power of a laptop, there's no more lugging around both while on the road."

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Building on the foundation of LongRange, IBM i programmers don't need to acquire additional skills like HTML5, CSS3, PHP, JavaScript, .Net, Java, or Objective-C to build native mobile apps for Apple, Android and Windows devices. Having the ability to deploy the same application across all three major mobile platforms makes developers productive immediately.

Key Features of applications built with LongRange

LongRange consists of server software, LongRange Studio and the LongRange app, downloadable free-of-charge from the appropriate App Store. Programmers use LongRange Studio with RPG, COBOL, LANSAs, or CL to build and maintain business-focused mobile apps for the IBM i.

LongRange applications can call programs on IBM i servers, interact with data queues, access DB2 data, etc. From a programmer's perspective, it's just like coding any other IBM i program. LongRange developed applications are easy to maintain and programmers can change or add programs without disturbing the whole application.

Multiple deployment options - Build your apps once and then deploy them, unchanged, to any iOS/Android/Windows device including Windows desktops and laptops.

Mobile device features - Applications can use the camera to take pictures and scan bar codes, interact with Bluetooth connected devices, leverage location services to get GPS co-ordinates and capture information from sensors including the gyro, accelerometer, proximity and ambient light.

Operate without a server connection - Users can continue to operate while offline. Applications can use a SQL database on the device to store data for online and/or offline use, and read and write data to the device's local file system. Run connected, stand-alone, or both.

Platform specific user interface - Since LongRange builds native mobile apps, they inherit the specific aesthetics and behavior on each platform.

Send and retrieve files - Applications can send files (including documents, photos, and spreadsheets), to a server and retrieve files from a server's file system.

Automated deployment - When a device connects to the server, LongRange deploys changes to the applications automatically.

Security - LongRange supports reverse proxy, SSL and Transport Layer Security (TLS) protocols, IBM i security and authentication mechanisms (up to security level 50), encrypted user credentials and log-in from specific IP addresses.

Choice of Servers - RPG, COBOL and CL-based LongRange applications can be deployed to IBM i servers. LANSAs-based LongRange applications can be deployed to IBM i or Windows servers.

To learn more about LongRange, visit www.longrangemobile.com.

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About LANSА

LANSA is a leading provider of software tools for rapid application development, application modernization and transformation, and enterprise integration. Using LANSА's powerful cross-platform tools, organizations overcome the complexity inherent in creating and maintaining business applications. The complete suite of LANSА's integrated tools is also the technology foundation for a wide range of business solutions from LANSА and over 300 Business Partners. Established in 1987, LANSА supports thousands of companies around the world with its products and services. For more information, please visit:

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